

Welcome to  
**THE CHOCOLATE TRAVELER**

European-style Chocolate Wedges In Unique Tins.



For Immediate Release

Contact:

Julie Kertes

818.970.6673

julie@thechocolatetraveler.com

### **THE STORY BEHIND THE WEDGE**

**Good-for-you chocolate becomes easier to share for people on the go ...**

North Hollywood, CA - Entrepreneur and chocolate enthusiast, Jon Alberon, would travel the world in search of the finest chocolate. He'd collect a variety of European confections and return to the states only to find a crumbly, melted mess at the bottom of his suitcase. It was during a later excursion that he came up with a solution: he would use his empty mint tins to protect his fragile finds.

Hence the idea was born: The Chocolate Traveler, European-style chocolate wedges in a tin. Each tin contains eight individual wedges -- the perfect serving size and easy to share for people on the go. The uniquely designed tin also doubles as a special keepsake long after the chocolate's been enjoyed.

The Chocolate Traveler chocolate is free of trans fats, and its signature flavor Bittersweet (70% Cacao), is a rich source of high-quality polyphenol antioxidants or flavonoids, which have been proven to reduce the risk of heart disease and certain cancers. Cocoa polyphenols are so concentrated in fact, that dark chocolate tops the list of the most antioxidant foods according to the American Dietetic Association. Diets rich in flavonoids can lead to lower levels of bad LDL cholesterol and higher levels of good HDL cholesterol. All of The Chocolate Traveler dark chocolate products contain the highest level of these heart-healthy antioxidants.

The company also has a private label program that has provided customers with memorable corporate gifts, valuable marketing pieces and unique additions to a gift shop or product line. Design your custom tin and choose from 14 flavors including: Bittersweet, Crème Brulee, Tiramisu, Dulce de Leche, Tabasco® BRAND, Mint, Orange and Raspberry. They also offer select flavors in sugar free and all products are OUD kosher certified.

To get a "taste" of our company, visit [www.TheChocolateTraveler.com](http://www.TheChocolateTraveler.com), or call 800-819-1989.

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