

Welcome to
THE CHOCOLATE TRAVELER
European-style Chocolate Wedges In Unique Tins.



For Immediate Release

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COUNTDOWN TO CHRISTMAS ...
Stocking Stuffer Must-haves!

North Hollywood, CA - Entrepreneur and chocolate enthusiast, Jon Alberon, would travel the world in search of the finest chocolate. He'd collect a variety of European confections and return to the states only to find a crumbly, melted mess at the bottom of his suitcase. It was during a later excursion that he came up with a solution: he would use his empty mint tins to protect his fragile finds.

Hence the idea was born: The Chocolate Traveler, European-style chocolate wedges in a tin. Each tin contains eight individual wedges -- the perfect serving size; and each flavor and holiday has a uniquely designed tin that doubles as a special keepsake long after the chocolate's been enjoyed.

It's a given that these holiday tins make great stuffing stuffers, but what thoughtful teacher, hostess and client gifts. This is an affordable, yet luxurious gift for that special someone on Santa's "Nice List." Also available are the Judaica tins, which will leave you cashing in your Chanukah gelt for more!

For more information, visit www.thechocolatetraveler.com or call 800-819-1989.

ABOUT THE CHOCOLATE TRAVELER

The Chocolate Traveler offers European style chocolate wedges in decorative, collectible tins -- perfect for people on the go. Available in a variety of flavors, each wedge is just 30 calories, free of trans fats and is OUD kosher certified. The Chocolate Traveler features a unique tin for every flavor and just about every occasion. Their Private Label program allows companies to design and produce their own tin for corporate gifts and branding. Select Chocolate Traveler products can be found in Trader Joe's and Cost Plus World Markets. Get a taste of this company at www.thechocolatetraveler.com.

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